



## Company and Corporate Holiday Events

### Children based Company and Corporate Holiday Parties and Events

Santa Carlucci and Jenny Claus' children's company / corporate holiday party or events are typically very much like a typical home visit and can be quite simple or very elaborate depending on time and available props. A typical visit is 1 hour and can accommodate up to 12 children, more than that reduces the 'show time' portion of the visit. Anything over 15 children requires more than an hour and we will discuss this as needed.

The visit varies based on the needs of the company but 4 basic sections of the visit are available: Intro meet and greet, show time, gift giving, and photo taking. Santa will discuss the visit with you making sure you understand what your visit will be like. He will also describe optional add on services like the North Pole communicator, real reindeer sleigh rides, photographers, or facepainters as your needs apply. I work with them to see how to manage the timings and logistics of the visit to meet expectations. Sometimes all that is needed is a mall type of approach where children come to Santa, tells him what they want for Christmas, get a photo and a small gift and off they go.

Other times, they want Santa to have show time followed by gift giving and photos.

Show time is variable and different for each visit and is always entertaining for all. This is the time when Santa and Mrs Claus tell stories, show a slideshow, or have an interactive fun time with all the children and guests. Santa makes the use of props in story time as time allows. Baby reindeer bell collar, the magic whistle for calling the reindeer, the reindeer training harness, reindeer flying dust, phone calls on the Santa Sleigh phone, and the famous Naughty and Nice List are all included in the base price of the visit. Past shows have been centered on world wide traditions of Christmas, elves and how they help with Nice and Naughty entries, and even pictures of baby reindeer.

Gift giving is always the highlight of the visit. Since this varies by client, gifts can be the same gift for each child and displayed under a tree or specific gifts are supplied for individual children usually supplied by the company or parents that come from Santa's gift bag.

Given by the party giver and picked up by Santa before the party starts, a single gift per child is typical. Santa generally calls out the name on the gift, has the child tell him what he wants for Christmas, takes a photo with Santa and Mrs and let the opening of gifts begin!



When all the gifts are opened, Santa and Mrs Claus will stay for family pictures and then we are off to the next family.

We will usually speak about the visit initially on the phone to get a basic overview of what your needs are and what our needs are. When we agree on the basics I follow up with a booking agreement by email that has details about the visit. You fill in the necessary info, agree to the terms of the agreement and return it to me by email. I send you back an agreement notice and the formal booking time slot assignment is made. No bookings are done verbally. Depending on the visit, a 50% deposit may be required. Payment in cash or credit card through PayPal are the only forms of payment accepted.

### **Adult based Company and Corporate Holiday Parties and Events**

Santa Carlucci and Jenny Claus' adult gift giving company visit is almost identical to the children's visit with adult variations in entertainment. A typical company visit is 1 hour and can accommodate up to 10 adults, more than that reduces the 'mingling' portion of the visit. Anything over 15 adults requires more than an hour and we will discuss this as needed.

The adult home visit is less structured but can consist of 4 basic sections: Intro meet and greet, mingling, gift giving, and photo taking. Most parties are theme based or have a special purpose like new product kickoff, best salesman of the year, retirement or other special occasion. Since each visit is unique, Santa tries to tailor it to the needs of the party giver. Santa and Mrs Claus have many costumes that include Classic red velvet and fur, Old World hooded green robes, Modern Embroidered Robes, Uptown and Downtown couture, Summer Casual and Pool Swimwear, and even Santa Pirate garb to meet the varied style requirements of your party.

Mingling with guests, Santa and Mrs Claus have lots of options to keep the party going. Santa and Mrs Claus will work with the party planner or management to bring all the logistics and expectations of the client to the party. Santa's Naughty and Nice Scanner App on his phone combined with the North Pole Communicator or the Naughty and Nice List Journal always is a party favorite. Adult humor, classic North Pole anecdotes, and updated communications from the North Pole about employees are always fun ways of enjoying the party environment while mingling with the party goers.

Festive hats, props like Santa's Reindeer Harness, balloon reindeer antlers, and even the Christmas Tree Toss game are all included with the base price of the visit. Santa will also



describe optional add on services like the North Pole communicator, real reindeer sleigh rides, piano singers, or body painters as your needs apply.

Gift giving is as varied as the party type. Gifts can be as simple as gift cards or bottles of fine wine, money or checks, bonus checks, or the salesman of the year trophy. But Santa likes to incorporate at least a gander into the Naughty and Nice list for each person before hand to see if the person deserves the gift. This is always the highlight of the evening since it becomes an exposing look at the person and can be quite alluring or uncomfortable based on what Santa has in his book. Let Santa know about the gifts so he can accommodate the appropriate gift giving ceremonial monologue. Gift giving usually is photo taking time with each gift recipient.

Once gifts are handed out and opened, Santa and Mrs Claus will stay for friend and family pictures and then we are off to the next family.

We will usually speak about the visit initially on the phone to get a basic overview of what your needs are and what our needs are. When we agree on the basics I follow up with a booking agreement that has details about the visit by email. You fill in the necessary info, agree to the terms of the agreement and return to me by email. I send you back an agreement notice and the formal booking time slot assignment is made. No bookings are done verbally. Depending on the visit, a 50% deposit may be required. Invoicing through PayPal is available. Payment in cash, approved company check, or credit card through PayPal are the only forms of payment accepted.