



Tree Lighting and other Festival Events

Santa Carlucci and Jenny Claus have done numerous tree lightings and other holiday festival events and can make yours special. Whether they are elaborate tree lightings with marching bands, carolers, and TV coverage, or town holiday festivals with a mayor and Santa having snowball fights, Santa Carlucci and Jenny Claus heighten the Christmas Spirit in the crowds.

Our specialty with these types of events is that we can do what is needed based on the various requirements of the event planner. Since each visit is unique, Santa and Mrs Claus have many costumes that include Classic red velvet and fur, Old World hooded green robes, Modern Embroidered Robes, Uptown and Downtown couture, Summer Casual and Pool Swimwear, and even Santa Pirate garb. We try to incorporate 4 basic sections into the visit: Intro meet and greet, main stage event function, mingling, and photo taking. Santa works with the event planner to see how to manage the timings and logistics of the visit to meet expectations. Santa will also describe optional add on services like real reindeer sleigh rides, piano and singers, balloon and face artists, Mrs Claus crafts, exotic baby animal petting zoo as your needs apply.

Mingling with guests, Santa and Mrs Claus have lots of options to keep the party going. Santa's Naughty and Nice Scanner App on his phone combined with classic North Pole jokes and anecdotes always is a party favorite. Props like Santa's Reindeer Harness, balloon reindeer antlers, and even the Christmas Tree Toss game are all included with the base price of the visit. Sometimes all that is needed is a mall type of approach where Santa can have his festive bench set up and children come to Santa, tells him what they want for Christmas, get a photo and a small gift and off they go.

The main stage event of tree lighting, starting a festival by turning on the city lights, or opening a festive lake area lighting experience for cars to drive through are just a sample of the types of events we have been involved with. Saying a few Holiday spirited words or conversing with the mayor, CEO, or dignitaries while on stage is not a problem. Be comforted by the fact that we have been doing these events for years and are seasoned and experienced enough to make the main event go on without any problems.

Photo taking is a priority to us and we, in turn, make it our number one responsibility so you have captured memories that show how well the event is remembered. We have worked with many photographers and are very photogenic and aware of the best photo opportunities, both



with professional and amateur photographers. Check our gallery for the proof of our abilities to have your event's moments captured in the best way.

We will usually speak about the visit initially on the phone to get a basic overview of what your needs are and what our needs are. When we agree on the basics I follow up with a booking agreement by email that has details about the visit. You fill in the necessary info, agree to the terms of the agreement and return it to me by email. I send you back an agreement notice and the formal booking time slot assignment is made. No bookings are done verbally. Depending on the visit, a 50% deposit may be required. Payment in cash or credit card through PayPal are the only forms of payment accepted.