



Modeling and Product Promotions

Santa Carlucci and Jenny Claus have done various modeling and product promotions in the form of print and video and would love to be involved with yours. Whether it is a small walk on part in a product TV commercial, the front page of your winter catalog, or the launch of a new product to the public, we can bring the product the attention it needs with the believable presence of Santa and Mrs Claus.

Our specialty with these types of ventures is that we can provide a convincing characterization in whatever requirement is needed by the producer or photographer. Since each opportunity is unique, Santa and Mrs Claus have many costumes that include Classic red velvet and fur, Old World hooded green robes, Modern Embroidered Robes, Uptown and Downtown couture, Summer Casual and Pool Swimwear, and even Santa Pirate garb. Santa will take direction and will work as needed to present the character to the audience in a convincing manner. Santa will also describe optional add on services like real reindeer sleigh rides, piano and singers, balloon and face artists, Mrs Claus crafts, exotic baby animal petting zoo as your needs apply.

Our experiences with photo shoots and production sets provide assurances to producers and photographers that we will be able to give the best Santa and Mrs Claus characterization in whatever role or commercial setting we are presented.

We will usually speak about the event initially on the phone to get a basic overview of what your needs are and what our needs are. When we agree on the basics I follow up with a booking agreement by email that has details about the visit. You fill in the necessary info, agree to the terms of the agreement and return it to me by email. I send you back an agreement notice and the formal booking time slot assignment is made. No bookings are done verbally. Depending on the visit, a 50% deposit may be required. Payment in cash or credit card through PayPal are the only forms of payment accepted.